

## Office of Public Relations

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## FOR IMMEDIATE RELEASE

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## ST. CROIX AGRICULTURE PROGRAM RECEIVES OVER 200 PACKETS OF SEEDS FROM LOCAL BUSINESS

ST. CROIX, USVI - The Virgin Islands Department of Education Division of Agriculture, St. Croix District, received a donation of more than 200 packets of vegetable and seasoning-plant seeds through the efforts of EDC beneficiary, ProTouch Communications, LLC.

The seeds were presented to the district's Director of Agriculture Velda Hendricks on September 15 at ProTouch's offices in Sion Farm. Hendricks expressed her gratitude during a brief ceremony.

"I just want to officially say thank you, Mr. Butler and Mrs. Butler," she began, "without the collaboration and without meeting you and Karen Jones, I know it would not have been possible."

The relationship between Hendricks and ProTouch Communications began in July when Hendricks met with Bryan Butler and Jones to inform them of her work. Following the meeting, the company made a financial donation and the offer to secure seeds to help Hendricks meet her goal of re-establishing school-based gardens and farms at St. Croix's public schools.

Butler said the donation of seeds was made possible through the efforts of his wife and business partner, Tracy, who contacted off-island seed vendors.

"This was Tracy writing some letters, sending some emails and following up," he said.

Tracy Butler's efforts paid off with Johnny Selected Seeds, Seed Savers Exchange and Baker Creek Heirloom Seeds donating seeds to restart St. Croix's school-based gardening and farming programs.

Bryan Butler pointed out that the funds his company donated to the district's agriculture program was a separate gift from the donated seeds.

The district's agriculture program lost most of its supplies in Hurricane Maria last September. ProTouch's monetary donation will go toward purchasing supplies and tools needed to keep school gardens and farms operational and sustainable.

Hendricks is seeking volunteers and additional businesses to help support the district's agriculture program.

For more information, contact the Office of Public Relations at 340-774-0100 Ext. 8136.

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